

THIS IS ALOFT GRAN VÍA

Designed for global travelers who love open spaces, open thinking and open expression, this is where travel creates possibilities. Where style is necessary. Connectivity keeps up with you. Social scenes are vibrant. And the only direction is forward.

ALOFT GUESTROOMS

Airy 9-foot-high ceilings, with a modern, efficient design, fast & free WiFi, 65" LCD TVs, custom Aloft bath amenities by Bliss® Spa, walk-in showers and some of the most beautiful views of Madrid Skyline.

RE:MIX™ LOUNGE

Sip a drink, enjoy fast & free WiFi or pick up a game of foosball, with day-to-night lighting and music to switch up the vibe.

W XYZ® BAR

Mix it up over music and cocktails. The fun flows with everything from pints to pinot noirs to signature drinks, plus a full menu, cool music and can't-miss events, with views of Madrid sunset.

RE:FUEL BY ALOFT™

At Aloft, our focus on the future extends to the food options we offer our guests. With new Re:fuel customizable pots, we're thrilled to provide food that's fresh, fast and flavorful, and that reflects regional tastes. Guests can enjoy their food in the hotel or on the go.

RE:CHARGE™ GYM

Sprint, stretch, lift and pump – day or night. Plus stationary bikes, treadmills and elliptical machines – all the tools to keep you fit 24/7.

SPLASH POOL

Jump in and revive. Swim laps or lounge in style at our pool. Open morning to night, anytime is right for a dip (seasonal).

TACTIC MEETINGS

Spark great ideas in our sleek meeting space, with natural light and equipped with state-of-the-art A/V, plasma TV and fast & free WiFi.

LIVE AT ALOFT HOTELS

Live at Aloft Hotels is a venue where the nosebleed section doesn't exist. Where you can be as front row as you want and you're always a VIP. This is #AloftLive. LiveAtAloftHotels.com

ARF™

Our pet-friendly program for dogs under 40 lbs features an Aloft-branded bed and bowl, plus treats and toys.

MARRIOTT REWARDS® / SPG®

Make your stay even more rewarding with the Marriott Rewards® and Starwood Preferred Guest® program. Earn Free Night Awards and Award Flights with no blackout dates. For details, go to marriott.com/loyalty.mi or spg.com

Aloft Hotels are smoke-free.



ALL ABOUT ALOFT MADRID GRAN VÍA

Stay & play in style at Aloft Madrid Gran Vía.

We are the next generation of hotels, using music, design and technology to enhance experiences and move at the pace of our guests.

Step out for more entertainment at the city's most emblematic street, Gran Vía.

DIFFERENT. BY DESIGN

With 139 urban-inspired guestrooms, we are ready to welcome self-expressers...forward thinking, confidently social and independent travelers that stand out from the crowd wherever their travel takes them.

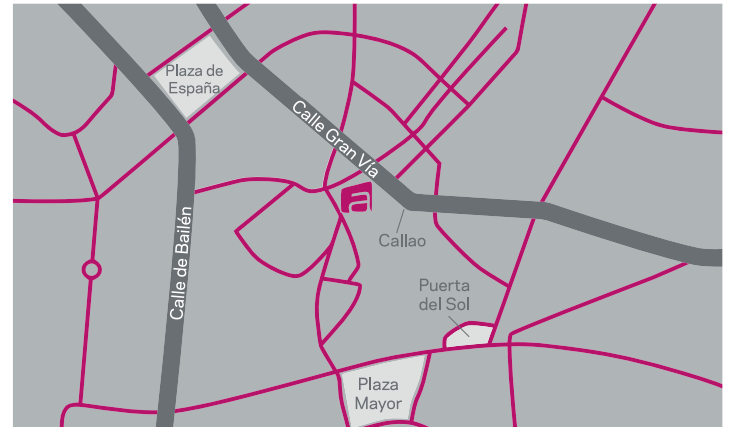
LOCATION

Located by the shopping districts of Gran Vía and Preciados and other iconic squares like Callao and Puerta del Sol.

GETTING THERE

Callao, Santo Domingo and Gran Vía Metro stations are only a 2 minutes walk from the hotel.

We are located a 15 minutes drive away from Puerta de Atocha and Chamartín train stations and only 20 minutes from Adolfo Suárez Airport (Barajas).



Aloft Madrid Gran Vía

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